

KAASC

2010

Annual Education Conference

Thriving in
TURBULENT
 Economic Times 

Sheraton Overland Park Hotel



Overland Park, Kansas 66211

THURSDAY

April 22, 2010

- 12:00PM **Registration**
- 1:00PM **Welcome Remarks**
- 1:15PM *How to Help Your ASC Survive & Thrive in Difficult Economic Times*
Dick Hanley, CEO
Health Inventures
- 2:30PM *Risk Management in the 21st Century*
Jason Friesen
Health Data Solutions
Lynn Searles, RN
KDHE
- 3:30PM **BREAK - Exhibit Hall**
- 4:00PM *2nd Victims: A Deeper Understanding to Mitigate Suffering*
Laura Hirschinger, RN MSN AHN-BC
- 4:50PM *Use of EMRs in ASCs*
Kevin McDonald, VP Acc't Mgt.
Source Medical Solutions
Craig Lahey, VP Sales
Amkai
John Buzzelli, Jr., Nat'l Sales Leader
Cerner Corporation
- 5:30PM **COCKTAIL RECEPTION**
EXHIBIT HALL

FRIDAY

April 23, 2010

- 7:30AM **BREAKFAST - Exhibit Hall**
- 8:00AM *How to Maximize Your Group Purchasing Contract*
Ross Conner, CEO
GroupSource Group Purchasing
- 9:00AM **Legislative Panel Discussion**
John Schario, CEO
Nueterra Healthcare
Kimberly Svaty
Gencur Svaty Public Affairs
- 10:00AM **BREAK - Exhibit Hall**
- 10:30AM **Customer Service in ASCs**
Gerry Bassell, MD
National Medical Director
HCA
- 11:30AM **LUNCH - Exhibit Hall**
- 12:30PM **Optimizing Your Business Office Performance**
Paul Davis, CEO
Amblitel
- 1:30PM **Fiduciary Issues for Boards of Directors**
Frankie Forbes, JD, MBA
Forbes Law Group, LLC
- 2:30PM **CONFERENCE CLOSES**

"This program is approved for 7.5 hours of AEU credit by BASC Provider #0103."

"Provider approved by the California Board of Registered Nursing, Provider Number 6949 for 7:15 contact hours."

